



# Sung Jin

Your sincere partner in Korea

Sung Jin [Ex-Im] Co., Ltd.  
Sung Jin Global Co., Ltd.



## Greetings

The 21st century is the age of globalization in which mutually beneficial collaborations and business ventures based on trust and consideration are of the utmost importance.

As a business partner, we personify globalization and we whole-heartedly commit our time, energy, and resources to benefit our customers, partners, shareholders, and employees throughout the world.

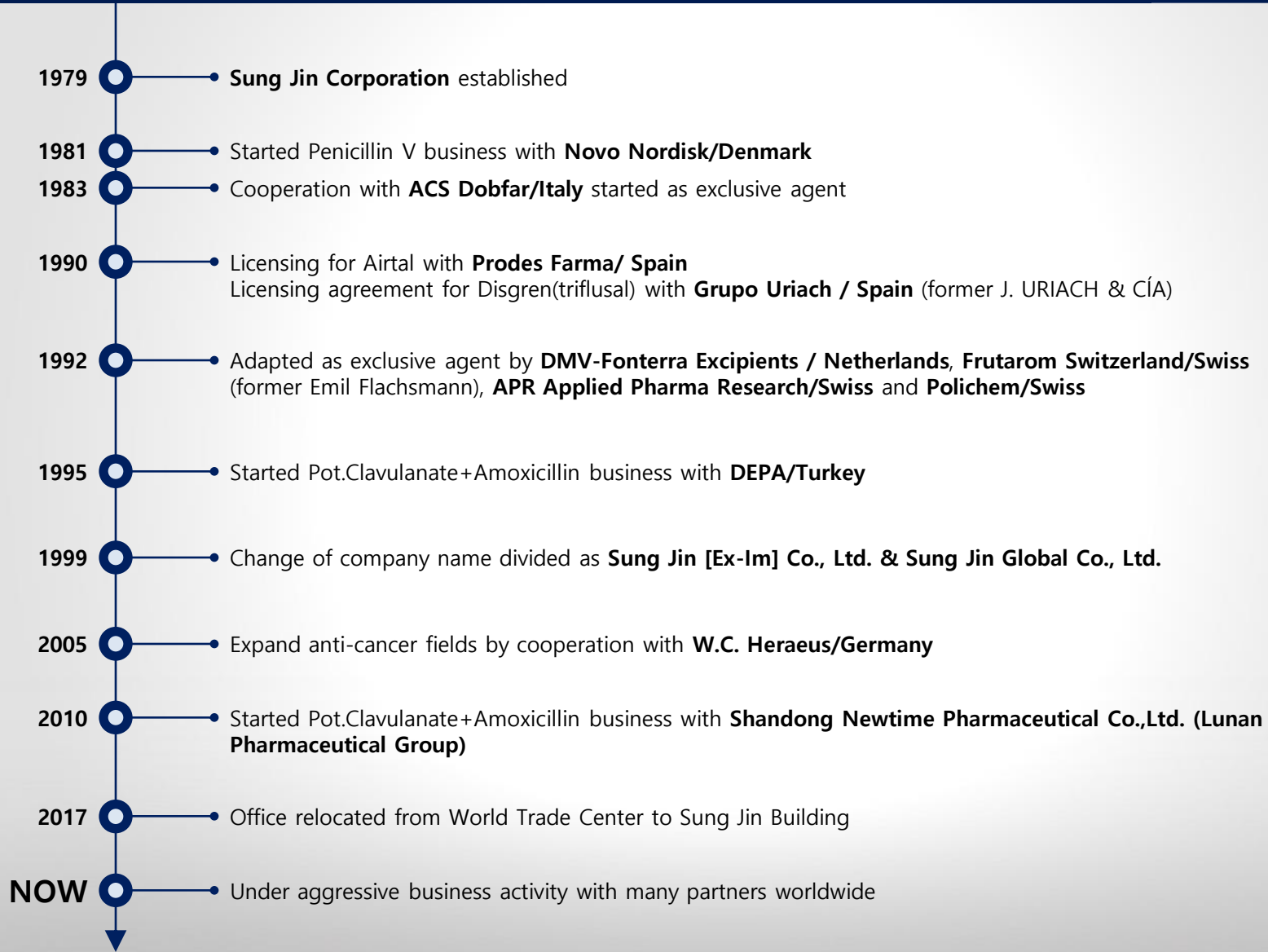
Based on our 40 year's business experience, we can assure you'll be perfectly satisfied with our sincere & excellent support to promote sales of your products & provide specific information.

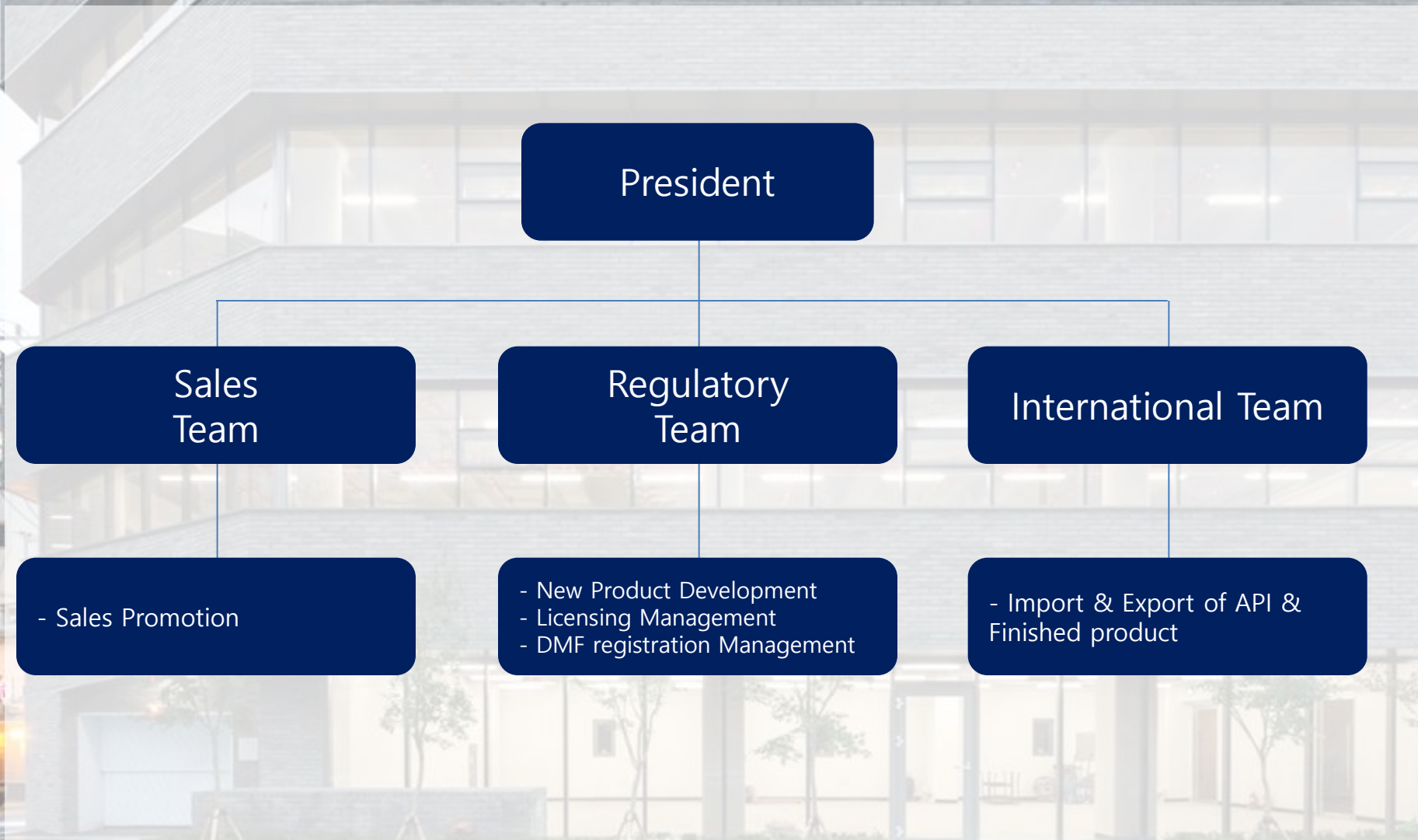
If you need any support to explore to Korean markets, please feel free to contact us.

In closing, we wish for health and happiness to you & your company members. Thank you.

Hoo Young Cha / President

# History

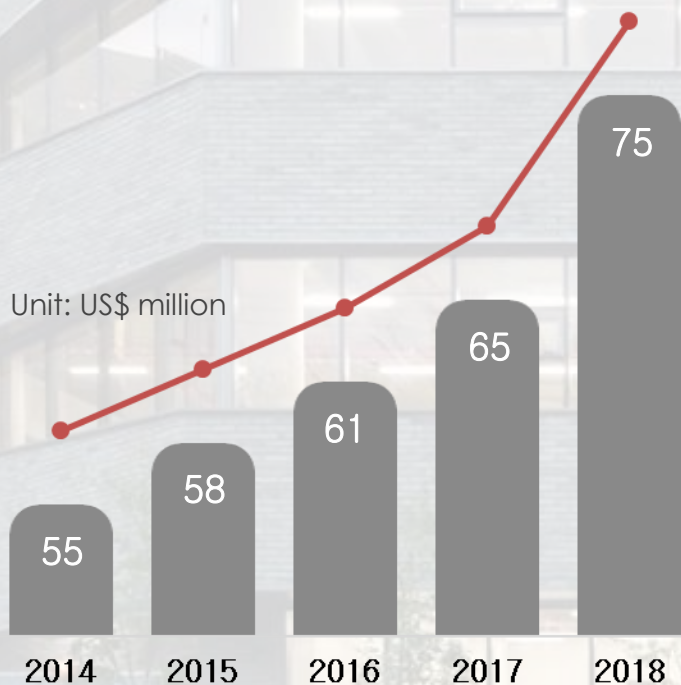




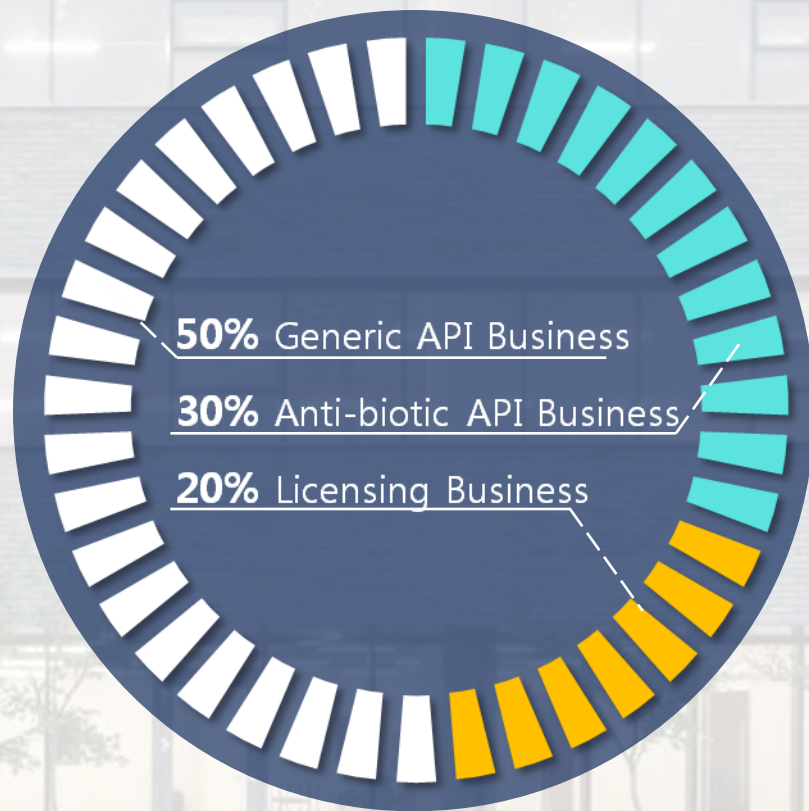


## Sung Jin's Sales

Steadily growing every year!



## Sung Jin's Sales portion



## Licensing



- Airtal
- Disgren
- Surfolase
- Ciclopoli, etc.

## Import



- Generic APIs
- Herbal extracts
- Finished products
- Anti-cancer

## Export

- Generic APIs
- Licensing-out
- Support registration to foreign market

## Technical support



- Patent
- Drug Master File  
(We have about 80 KDMFs approved)



## Excellence in appropriate partner selection

- Based on wide & close relationship with over 120 pharmaceutical companies in Korea (95% of them, ranked in Top 100)
- Analysis on company reputation, strength, financial status, etc.

## Professional support for registration in Korea

- Based on expert knowledge of related regulations & abundant experience in actual registration process
- Preliminary review of documentation & guidance for registration procedures
- Proceeding KDMF registration of APIs with MFDS on behalf of principal (from application to follow-up on site inspection, until getting final approval)
- Close consultation with MFDS for successful completion of registration

## **Direct involvement in handling business**

- Order placing to follow-up on shipment of products
- Arbitration in quality issue for amicable settlement

## **Full support for sales & marketing of product**

- Checking sale & marketing status of local partner and reporting to principal
- Sharing competitor information through market research
- Discussion and establishment of market strategy for promotion

## **Mediation in dispute between principal and local partner**



## Licensing products



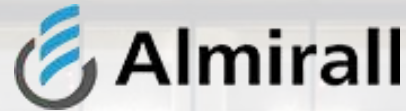
## Herbal products



## Importing finished products



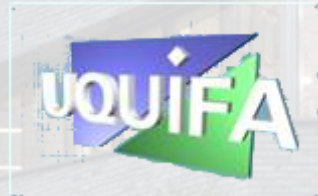
# Partnership



Ind-Swift



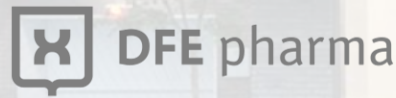
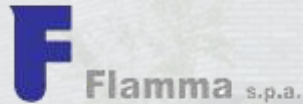
Lunan Pharmaceutica  
Group Corporation



Heraeus



AZAD



NEWCHEM





**40 years of business experience**

**Strong sales activity connected with  
Top Korean pharmaceutical companies**

**Specialized documentation support**

**Elaborate market research**

**Successful licensing-in & out**

**We're here for you !!**



**Sung Jin [Ex-Im] Co., Ltd.  
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**Thank you for your kind attention.**